



A Culture of Community
THE 2017 FORT WORTH BOOKFEST
Ring a Bell for Literacy!®

Fort Worth BookFest
October 14, 2017
www.fortworthbookfest.com

FESTIVAL OVERVIEW

Welcome to the inaugural presentation of Fort Worth BookFest, where we *Ring a Bell for Literacy!*® We invite you to become part of this cross-cultural, multi-genre conversation that endeavors to champion the cultures of our communities, linking them to each the other through the medium of words in all iterations, with the goal of engaging ‘our literary expressions’.

Located on the campus of Tarrant County College Trinity River Campus, we developed the BookFest as a platform to raise awareness of and shine a spotlight on the transformative power of literacy. Your participation as an Author, Bookseller, Exhibitor, Non-Profit Organization, Small Business, or Program Partner will help us provide the most interesting programming for our attendees. The BookFest is a community-driven effort that began outreach in January 2016 and enrolled a cross-cultural group of supporters during an April ‘Founders Day’ event.

We have collaborated with Max Rodriguez, producer of the 18-year [Harlem Book Fair](#). Max produces book festivals and book-related events across the nation, as well as a host of online programs and live events in collaboration with partners such as The Metropolitan Museum of Art and C-Span BookTV, to name a few.

The vision for Fort Worth BookFest is an inclusive event that highlights the talent and creativity of thinkers and writers across the tapestry of cultures in Fort Worth and throughout the Southwest region, igniting a conversation about who we are in our communities. Your participation in this event will ensure we reach across all cultures and present a multi-genre program.

Call for Authors | Artist | Artisans | Booksellers | Other Exhibitors

The theme of Fort Worth BookFest is **A CommUnity of Culture!** Genres of interests include:
Fiction | Nonfiction | Spiritual/Inspirational | Christian Fiction | Science Fiction | Mystery | Poetry | Romance (not erotica) | Children’s | Teens/Young Adult | Graphic Novels | Culinary Art, History & Culture | Psychology/Personal Enrichment | Politics | Law & Justice | Societal Conditions

Artist in all mediums, Artisans of Custom Creations, Non-Profits, and Small Businesses are welcome to submit as well.

SUBMISSION PROCESS

- We issue this Call in two stages. Stage 1: forward your completed Letter of Intent to participate as a BookFest Author, Artist, Artisan, Bookseller, or Other Exhibitor to fwbookfest2017@gmail.com. The Letter of Intent is for use by everyone who wishes to participate in the BookFest. Refer to the **Guide for Completion of Letters of Intent** (Attachment ‘A’) to submit your Letter; if possible, do not exceed a one-page summary, no smaller than 11pt.

6731 Bridge Street, Ste. 156 | Fort Worth, Texas 76112 | 817.929.4054

- The text shown next to the “Who, What, When, Where, and Why/How” in the Guide is intended to assist you with an understanding of the information requested, type over or delete it. Next, see the [‘Exhibitor Application’](#) to submit booth Fees and read other important information.
- A panel will review and curate each submission.
- Should additional information be required to curate your ‘Intent’ properly, you will receive a Stage 2 request for additional information.
- The submission deadline for your Letter of Intent is June 15, 2017
- The submission deadline for your Letter of Intent/Stage 2 is July 31, 2017
- **Acceptance of Letters of Intent / fees is at the discretion of Fort Worth BookFest.**

IMPORTANT INFORMATION

- Submit all Correspondence to fwbookfest2017@gmail.com
- Deadline for Letter of Intent: June 15, 2017, 5:00 pm, Central Standard Time [CST]
- Deadline for submission of additional: June 25, 2017, 5:00 pm [CST]
- Notifications of acceptance sent beginning July 1, 2017
- Final Early Registration Fee due August 14, 2017
- Final Standard Registration Fee due by September 14, 2017

Fort Worth BookFest is a 501(c) 3 organization under the umbrella of The Africana Literature Archives LLC, a New York State non-profit organization.

We thank you in advance for your interest in participating in Fort Worth BookFest. We look forward to your timely response to this Call for Letters of Intent and participation in the BookFest. For inquiries regarding the BookFest or this document, please contact us at fwbookfest2017@gmail.com.

Sincerely,

Fort Worth BookFest

ATTACHMENT 'A'
Guide to Complete Letters of Intent

Name Date (MM/DD/YY)

Street Address City State Zip Code

Email address Phone: Is this a ___ Cell or ___ Landline

Prospective Participants - - Summarize here in one page letter as if a Fact Sheet *

- WHO** You are - individual, partner or group, organization, business entity-state your principal expertise, talent, skill, service, product that will be Exhibited at the BookFest

- WHAT** The principal presentation will be, its objective and primary outcome, a target audience, all of which will be in sync with the BookFest themes

- WHEN** During what timeframe on the Saturday schedule would you optimally like to present, along with a preliminary duration of the program

- WHERE** What is the optimal venue/platform option to present your program; whether it will be conducive to indoor or outdoor set-up

- WHY/HOW** Your program idea/exhibit/presentation best meets FW BookFest’s mission

(Signature) of principal responsible party, director/owner or manager of proposed project