



A Culture of Community
THE 2017 FORT WORTH BOOKFEST
Ring a Bell for Literacy!

JANUARY 2017

RE: Fort Worth BookFest
October 14, 2017
www.fortworthbookfest.com

FESTIVAL OVERVIEW

Welcome to the inaugural presentation of Fort Worth BookFest, where we *Ring a Bell for Literacy!*® We invite you to become part of this cross-cultural, multi-genre conversation that endeavors to champion the cultures of our communities, linking them to each the other through the medium of words in all its iterations, with the goal of engaging ‘our literary expressions’.

Located on the campus of TCC-Trinity River Campus, the BookFest developed as a platform to raise awareness of and shine a spotlight on the transformative power of literacy. Your participation as an Author, Bookseller, Exhibitor, or Program Partner will help us provide the most interesting programming for our attendees. The BookFest is a community-driven effort that began outreach in January 2016 and enrolled a cross-cultural group of supporters during an April ‘Founders Day’ event.

We have collaborated with Max Rodriguez, producer of the 18-year Harlem Book Fair. Max produces book festivals and book-related events across the nation, as well as a host of online programs and live events in collaboration with partners such as The Metropolitan Museum of Art and C-Span BookTV, to name a few.

The vision for Fort Worth BookFest is an inclusive event that showcases the talent and creativity of thinkers and writers across a tapestry of cultures in Fort Worth and throughout the Southwest region, igniting a conversation about who we are in our communities. Your participation in this event will ensure we reach across all cultures and present a multi-genre program.

Call for Authors | Artist | Artisans | Booksellers | Other Exhibitors

The theme of Fort Worth BookFest is *A CommUnity of Culture!* Our genres of interests include:
Fiction | Nonfiction | Spiritual/Inspirational | Christian Fiction | Science Fiction | Mystery | Poetry | Romance (not erotica) | Children’s | Teens/Young Adult | Graphic Novels | Culinary History & Culture | Psychology/Personal Enrichment | Politics | Law & Justice | Societal Conditions

Artist in all mediums, Artisans of Custom Creations, Non-Profits, and Small Businesses are welcome to submit as well. Please see the Exhibitor Application for Fees and other important information.

SUBMISSION PROCESS

We issue this Call in two stages. First, forward letters of interest to participate at the BookFest as an Author, Artist, Artisan, or Other Exhibitor; a panel will review and curate each submission. The submission deadline for your Letter is July 31, 2017. Refer to the Synopsis Guide for Letters of Intent (Attachment

'A') to submit your Letter; do not exceed a one-page summary, no smaller than 11pt.

Should additional information be required to curate your Intent properly, you will receive a request for additional information.

The Letter of Intent is for use by a prospective Author, Bookseller, Exhibitor, Artist, or Artisan who wishes to sell books, products, services, or provide book/writing-related information or general interest information for our attending public. **Final acceptance of your application is at the discretion of the Fort Worth BookFest Organizing Team.**

IMPORTANT DATES

- Final date to Submit questions regarding the Call for Authors: June 1, 2017, 5:00 pm [CST]
Submit all Correspondence to fwbookfest2017@gmail.com
- Responses returned to all questioners within 72 hours through June 3, 2017, 11:59 p
- Deadline for Letter of Intent: June 15, 2017, 5:00 pm, Central Standard Time [CST]
- Deadline for final program submission: June 25, 2017, 5:00 pm [CST]
- Invitations/Notification of acceptance: Sent beginning July 1, 2017
- Early Registration Fee due August 14, 2017
- Standard Registration Fee due by September 14, 2017

Fort Worth BookFest is a 501 (c) 3 organization under The Africana Literature Archives LLC, a New York State non-profit organization.

We thank you in advance for your interest in participating in Fort Worth BookFest. We look forward to your participation and timely response to this Call for Program Proposals.

Sincerely,

Fort Worth BookFest

For any inquiries regarding the BookFest or this document, please contact us at fwbookfest2017@gmail.com

ATTACHMENT 'A' | Synopsis Guide for Letters of Intent

LOGO / LETTERHEAD

and/or

(Your Street Address)

(City and State, Zip Code)

(Month, Day, Year)

Proposal Review Coordinator

Fort Worth BookFest

fwbookfest2017@gmail.com

Dear Fort Worth BookFest:

Prospective Participants - - Summarize here in one page letter as if a Fact Sheet

WHO You are - individual, partner or group, organization, business entity-state your principal expertise, talent, skill, service, product that will be Exhibited at the BookFest

WHAT The principal presentation will be, its objective and primary outcome, a target audience, all of which will be in sync with the BookFest themes

WHEN At what timeframe on the Saturday schedule you'd optimally like to present, along with a preliminary duration of the program

WHERE What is the optimal venue/platform option to present your program; whether it will be conducive to indoor or outdoor set-up

WHY/How . . Your program idea/exhibit/presentation best meets FW BookFest's mission.

Sincerely,

Your Printed Name &

(Signature) of principal responsible party, director/owner or manager of proposed project